

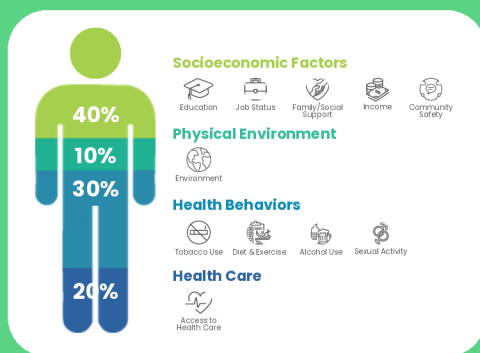
Community Health Worker Training

For Pharmacy Technicians



A High-Impact Investment for Your Pharmacy Team –
Learn More and Enroll at [CEimpact.com/chwexperts](https://ceimpact.com/chwexperts)

Why Sponsor Your Technician for CHW Training?



80% of a person's health and well-being is related to the physical environment and driven by social and behavioral factors.

CEImpact's Pharmacy-Based Community Health Worker (CHW) certificate program equips technicians with practical skills to identify and address patients' non-medical drivers of health to improve health outcomes, increase patient loyalty, and expand pharmacy service reach.

Differentiating CHWs and Technicians

Task	Pharmacy Technician	Community Health Worker	Pharmacy Technician/CHW
Prepare medication, include sterile products	✓		✓
Perform calculations on medication preparation	✓		✓
Interview patients to collect information, including medication histories	✓		✓
Adjudicate third party with regulatory needs	✓		✓
Support compliance with regulatory needs	✓		✓
Care Coordination		✓	✓
Referrals		✓	✓
Home Assessments		✓	✓
SDOH Risk Assessments		✓	✓

Small Investment, Big Team Impact

What you gain:

- A technician who helps remove barriers to patient care
- Workflow support for clinical & patient engagement
- Greater capacity to deliver new or expanded services
- Increased community trust & improved patient outcomes

What your technician gains:

- A new opportunity to grow in their workplace
- Improved listening & communication
- A deeper scope of practice to provide services & resources to their community
- A nationally recognized CHW certificate

Questions? We're happy to help you advance your pharmacy practice by investing in Pharmacy-Based Community Health Worker Training. Contact chw@ceimpact.com with any questions.

What a CHW- Trained Technician Can Do for Your Pharmacy



IMPROVE PATIENT OUTCOMES & CLOSE CARE GAPS

- Screen patients for unmet social needs (food, transportation, housing, mental health)
- Connect patients with trusted local resources
- Reduce barriers that impact medication adherence and chronic disease control



EXPAND SERVICE CAPACITY WITHOUT HIRING ADDITIONAL STAFF

CHW-trained techs support:

- Social needs screenings
- Care management + follow-up
- Immunization support
- Value-based care initiatives
- Pharmacists' ability to focus on higher-level clinical services



STRENGTHEN PATIENT LOYALTY & COMMUNITY REPUTATION

- Patients experience whole-person care that goes beyond the prescription
- Build trust, retention, and positive patient experiences



POSITION YOUR PHARMACY FOR GROWTH

- Enhance readiness for value-based contracts, health equity initiatives, and community partnerships
- Create opportunities for new services driven by non-medical drivers of health work

About the CEimpact CHW Program

- 12-week Pharmacy-Based CHW Certificate Training
- 5 live evening sessions via Zoom (Tuesdays 6-8 PM CT)
- Flexible on-demand modules
- 60 hours of pharmacy-focused experiential learning
- Designed specifically for pharmacy technicians

Join the Next Cohort

Secure your technician's spot today!



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★★★★★

"I learned about many resources in my area that I didn't know we had that will be very helpful for people. Always listen to your patients because sometimes they don't always ask for help. Be the best I can be to be able to help the people in my community."

-Christi Brock

★★★★★

"My greatest learning from the CHW training is to be an advocate, always have an ear open, listen to the needs of your community, and do the best you can to help your community."

-Jessica Higginbottom

★★★★★

"After the training, I was able to help a cancer patient with some funding options and getting meals delivered to him if he wished. I also helped a prediabetic patient with some knowledge on where to get fresh fruits and vegetables."

- Jessica Bobbert